

**NOTICE OF INTENDED DECISION
TO ENTER INTO A SINGLE SOURCE CONTRACT
(PUR 7778)**

This Notice of Intended Decision to Enter into a Single Source Contract is posted in accordance with Rule 60A-1.045, Florida Administrative Code, and section 287.057(3), Florida Statutes.

AGENCY: Early Learning Coalition of Palm Beach County, Inc

TITLE: Building Educator Capability: A Baseline Evaluation of the Early Learning Workforce
Short description of the commodity or service desired: Professional services to establish a baseline of early literacy instructional capacity across ELCPBC's early learning workforce using a proprietary Literacy Knowledge Diagnostic and Early Literacy Self-Efficacy Survey, generate individual Classroom Diagnostic Profiles and a county-level Educator Capacity Report, provide 2.5 days of in-person coach training, a full day of professional development for up to 80 educators, and virtual one-on-one coaching sessions with 50 educators.

CONTACT

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Internal tracking number, if any: 4598

DMS Single Source number, if applicable:

Date posted: 4/29/2026 Time posted: 2:00PM

Commodity or Contractual Service (commodity or United Nation Standard Products and Services Code (UNSPSC), manufacturer, model, and description, as appropriate):

Early Childhood

Social Early Learning (ECSEL) standards Mastery Training Program

Requestor (division, bureau, office, individual, as appropriate):

Programs

Performance and/or Design Requirements (intended use, function or application, compatibility, requirements; reference to policy, rule, statute or other act of the Legislature, as appropriate):

Building Educator Capability: A Baseline Evaluation of the Early Learning Workforce is intended to provide ELCPBC with a systematic baseline of educator knowledge and self-efficacy in early literacy instruction before new state competency expectations take effect. The contractor will administer a proprietary scenario-based Literacy Knowledge Diagnostic aligned to the Florida Early Learning and Developmental Standards (FELDS), Domain IV: Language and Literacy, and an Early Literacy Self-Efficacy Survey to approximately 415 participants, including VPK educators, educators of three-year-olds, and coaches across provider types.

Intended Single Source:
Mindset CoPilot

Price:
\$269,500.00

Justification for Single Source Purchase (what is necessary and unique about the commodity, contractual service, or source; steps taken to confirm unavailability of competition, as appropriate):

Mindset CoPilot is the only vendor able to provide this specific engagement because it is grounded in proprietary instruments and frameworks developed and delivered exclusively through Literacy Mindset™. The required Literacy Knowledge Diagnostic is a proprietary scenario-based assessment instrument aligned to FELDS Domain IV: Language and Literacy that generates a competency gap profile by literacy domain rather than a pass/fail score, using an assessment architecture, scoring methodology, and profile format that Mindset CoPilot, PBC identifies as its original intellectual property and states are unavailable from any other provider, assessment company, or university-based program.

The engagement also depends on the proprietary Three Sciences Framework, developed by Dr. Paige Pullen, which integrates learning science, instructional science, and literacy science into a unified professional learning model and is delivered exclusively through Literacy Mindset™. The sole source letter explains that this integrated framework and the associated diagnostic and professional learning system are not offered by other professional learning providers, curriculum companies, or university-based programs. Because ELCPC seeks to use these specific proprietary instruments, profiles, and training methods as described in the proposal and sole source letter, the commodities and services are not reasonably available from another vendor, and the engagement qualifies as a sole source purchase under section 287.057(3)(c), Florida Statutes.

Approved By (names & titles, as appropriate, e.g., requestor, requestor management, information systems, budget, purchasing):
Aruna Gilbert, CPO
Christie Young, COO

Failure to file a protest within the time prescribed in Section 120.57(3), Florida Statutes, or failure to file a bond or other security within the time allowed for filing a bond, shall constitute a waiver of proceedings under Chapter 120, Florida Statutes. Protests may be filed with the agency by:

Mail: 2300 High Ridge Rd., Suite 115, Boynton Beach, FL 33426

Email: anthony.hernandez@elcpalmbeach.org

Fax: