

**DESCRIPTION OF INTENDED
SINGLE SOURCE PURCHASE
(PUR 7776)**

AGENCY: Early Learning Coalition of Palm Beach County, Inc.

TITLE: COVID – 19 Crisis Emergency Funding Assistance for Early Learning/Child Care Providers American Recovery Plan (ARP) Act

Short description of the commodity or service desired: TORSH Talent is the essential tool your organization needs to revolutionize and simplify personal learning and mentoring, empowering your team to focus on growth and development. 3 years of 24/7 access for up to 100 user subscription licenses, including:

- Teachers, Specialists, Providers, Families, Coaches, Trainers, Staff, etc.

CONTACT

Name: Anthony Hernandez

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Internal tracking number, if any: PO - 3984

Date posted: 6/4/2024 Last day for receipt of information: 6/24/2024

This description of commodities or contractual services intended for purchase from a single source is posted in accordance with Sections 120.57(3) and 287.057(3), Florida Statutes (F.S.), and will remain posted for a period of at least 15 business days.

Commodity or Contractual Service Required (commodity or United National Standard Products and Services Code (UNSPSC), manufacturer, model, and description, as appropriate):

A 360° FERPA-Compliant learning infrastructure to support high-impact coaching and professional learning - Term 07/01/2024 - 06/30/2027.

Quantity or Term (as appropriate):

Up to 100 Torsh Talent annual subscriptions.

Requestor (division, bureau, office, individual, as appropriate):

Early Learning Coalition of Palm Beach County, Inc.

Performance and/or Design Requirements (e.g. intended use, function or application, compatibility, requirements; reference to policy, rule, statute or other act of the Legislature, etc., as appropriate):

The Coalition's goal is to support high-quality instruction for children and increase kindergarten readiness rates.

Intended Single Source:
Torsh, Inc.

Estimated Dollar Amount:
\$52,258.00

Justification for single source acquisition (what is necessary and unique about the product, service or source; steps taken to confirm unavailability of competition, as appropriate):
Torsh FERPA-Compliant Inc (“TORSH”) is the single and sole source provider of the uniquely developed online coaching and professional learning platform, TORSH Talent. TORSH maintains all intellectual property rights to the TORSH Talent platform and said platform must be purchased directly from TORSH as there are no agents or dealers authorized to represent or sell TORSH Talent. TORSH Talent is a FERPA compliant, cloud-based professional learning platform that, among other things, enables organizations to support educator, practitioner, provider, and staff growth throughout the entire development cycle of assessment, training, collaboration, goal setting, action-planning, observation, self-reflection, feedback, and coaching. TORSH Talent is a tool through which all of the disparate elements of coaching and professional learning can be organized, tracked, managed and implemented in one single and easy-to-use digital place. This includes a proprietary Digital Forms Wizard for building rubrics and data forms as well as a robust and highly flexible Custom Report Builder for real-time monitoring and tracking goals. TORSH Talent helps organizations easily and efficiently increase educator instructional capacity, improve the delivery of educator professional development, and generate insights into educator effectiveness. There are no other items or products practically available for purchase that serve the same purpose or function and TORSH determines the price for TORSH Talent because of exclusive distribution and marketing rights.

Approved By (names & titles, as appropriate, e.g., requestor, requestor management, information systems, budget, purchasing):

Aruna Gilbert, CPO
Aileen Martinez, CFO
Christie Young, COO
Warren Eldridge, CEO

Prospective vendors are requested to provide information regarding their ability to supply the commodities or contractual services described. If it is determined in writing by the agency, after reviewing any information received from prospective vendors, that the commodities or contractual services are available only from a single source, the agency shall provide notice of its intended decision to enter a single-source purchase contract in the manner specified in Rule 60A-1.045, Florida Administrative Code, and section 120.57(3), F.S.